



# 2010 PARTNERS PROGRAM

**NEW AND  
IMPROVED**

*Customize your  
Marketing Options*



# 2010 PARTNERS PROGRAM

Over the past two years, the continued success of the many programs offered by The South Carolina Workers' Compensation Educational Association is due to the PARTNERS program. This program provides opportunity for participants to align themselves with the SCWCEA and the workers' compensation community through customized marketing platforms throughout the year. These bundled packages provide dominant marketing exposure for our PARTNERS to help build and maintain relationships with the membership and other workers' compensation professionals.

After reviewing the enclosed information, we feel certain you will agree that your participation will yield a high level of creative visibility to the SCWCEA membership for a fraction of the normal cost and believe you will find this opportunity both beneficial and rewarding.

This year we are allowing you to customize your plan to provide you the best exposure for a fraction of the cost. Those who exhibit annually may want to play close attention to the advantages offered with pre-paid and early booth selection, advanced conference hotel access and pre-paid registrations.

If you have any questions, please contact the SCWCEA office at 803.407.3360 or toll free at 866.459.4360. We look forward to your participation!

Sincerely,  
*Donna*  
 Donna R. Croom  
 Executive Director

PARTNER BENEFITS	VALUE	PLATINUM \$5,500	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000
SCWCEA Memberships	Up to \$900	1 Firm/Business 15 Associate	1 Firm/Business 5 Associate	1 Firm/Business	1 Firm/Business
Logos with Link on SCWCEA website	\$1,200	√	√	√	√
Ad in Medical Seminar Program	Up to \$500	Full Page	Half Page	Quarter Page	Quarter Page
Ad in Educational Conference Program	Up to \$750	Full Page	Half Page	Quarter Page	Quarter Page
Ad in SCWCEA newsletters <b>NEW!</b>	Up to \$500	All issues	All Issues	Summer Issue	Summer Issue
Advanced Hotel Access	Priceless!	√	√	√	√
Access to Database/Registrations	\$250	ALL	ALL	Registrations Only	Registrations Only
Advanced selection of booth locations	Priceless!	√	√	√	√
Promotional Materials in conference bags	\$800!	√	√	√	√
Registrations – Medical Seminar	Up to \$675	Three	Two	One	—
Registrations – One Day Seminar	Up to \$300	Three	Two	One	—
Registrations – Educational Conference	Up to \$900	Three	Two	One	—
2 Foursomes & Hole Sponsor at Golf Tournament OR 1 Foursome & Hole Sponsorship at Golf Tournament and 1 Educational Conference Registration <b>NEW!</b>	\$1,040	√	√	—	—
Prepaid Exhibitor Booth & 3 exhibitor registrations <b>NEW!</b>	Up to \$3,025	Medical Seminar, One Day Seminar & Educational Conference	Annual Educational Conference Only	—	—
	<b>VALUE SAVINGS</b>	<b>\$8,025 \$2,525</b>	<b>\$6,275 \$2,275</b>	<b>\$3,738 \$738</b>	<b>\$2,463 \$463</b>

### All PARTNERS include:

*(note that each item may vary based on level of participation)*

- Annual Prepaid Membership Dues
- Company logo with link on the SCWCEA website
- Company logo on all printed materials
- Advertising in Annual Medical Seminar program
- Advertising in Annual Educational Conference program
- Advertising in SCWCEA Newsletter Chronicles **NEW!**
- Pre-Paid Registrations at all meetings/conferences
- Advanced access to conference hotel rooms
- Ability to provide promotional items at all meetings/conferences
- Access to SCWCEA Membership Database and Registrations

### Customize your PARTNER package. Please select below

*Platinum Partner.....\$5,500*

*Please select only one:*

- Two teams during Educational Conference Golf Tournament and hole sponsorship
- One team during Educational Conference Golf Tournament with hole sponsorship and one Educational Conference registration
- Prepaid exhibit space during Annual Medical Seminar, Educational Conference and One Day Seminar which includes three conference registrations

*Gold Partner.....\$4,000*

*Please select only one:*

- One team during Educational Conference Golf Tournament and hole sponsorship
- Prepaid exhibit space during Annual Educational Conference which includes three conference registrations

*Silver Partner.....\$3,000*

*Bronze Partner.....\$2,000*

The SCWCEA reserves the right to solicit smaller, targeted sponsorships for specific events

**PLEASE SUBMIT LAST TWO PAGES OF THIS DOCUMENT WITH YOUR COMMITMENT.**

